

## Call for Papers

### China Investment Project

Acquisitions of German companies by Chinese investors are not as common, but they are still regularly seen in the market. However, such transactions fail disproportionately often before their completion or in the subsequent implementation phase. The analysis of the different legal framework conditions, the financing possibilities and the economic as well as cultural peculiarities seems promising when it comes to the question of how transactions can be better led to success.

There is a pronounced interest in making this investment landscape between Germany and China scientifically accessible and comprehensible, especially for small and medium-sized enterprises (SMEs).

The project comprises three research areas:

1. An overview of the status and development of the regulatory framework for investments in Germany and China.
2. An analysis of the cultural aspects of negotiations and corporate governance.
3. A detailed analysis of the aviation sector in Germany and China against the background of Hamburg's leading role in the global aviation industry.

The results of the project will be published in a scientific anthology, which will be published by the renowned De Gruyter Verlag in 2020. The project will conclude with a major international conference at NORDAKADEMIE. Every contributor is cordially invited to participate and critically discuss his/her book contributions with Chinese and German representatives and to work out further conclusions for practical use.

### For Scientists & Practitioners

We welcome it if interested scientists and practitioners (also in teams) would like to contribute in the form of a book:

- Up to 90 pages incl. graphics and bibliography are available for each subject area.
- Contributions can also be submitted as subchapters of about 10-12 pages.
- One page consists of approx. 2,800 characters including spaces.
- We accept submissions in German and English.
- Date of submission: 04/30/2020

The De Gruyter formatting instructions are available on request. English contributions will be translated into German before publication.

We look forward to receiving your research proposals!



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## Germany and China— Investor relations under complex conditions

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### Subject Area 1 Political Environment

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*Political conditions in China*

Development, Regional Features, Forecast, Made in China 2025

*Political conditions in Germany*

Development, Forecast

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### Subject Area 2 Legal and financial framework conditions

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*Conditions in China*

Development, Status, Foreign Investment Law

*Conditions in Germany*

Development, Status, German and european laws

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### Subject Area 3 Cultural distinctions

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*Germany and China in comparison*

Negotiation, business management, personnel management, influences & dependencies

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### Subject Area 4 Quantitative Overview & Analysis

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*German investments in China*

History, current figures, analysis, outlook

*Chinese investments in Germany*

History, current figures, analysis, outlook

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### Subject Area 5 USA and China: Brief overview

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*Comparison and assessment from a German perspective*

Investor Relations with China from a U.S. Perspective

Investor Relations with the USA from a Chinese Perspective

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### Subject Area 6 Industry Focus: Aerospace Industry

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*Mutual influences and dependencies*

Development, current status and forecast, case studies in the aviation sector

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The project is supported by the NORDAKADEMIE Foundation and other partners.

**[www.chinainvestmentproject.com](http://www.chinainvestmentproject.com)**